

Governance 360°



G360°

Academy

Build board ready skills

www.governance360.co.uk

BUILDING SKILLS FOR THE
FUTURE

What is the Academy?



**MODULAR, BITE-SIZE, CPD-
ACCREDITED LEARNING**

Director Readiness course

Board Readiness course

Written by experienced
Directors and Non-Executive
Directors working with start-up,
scale-up and non-for-profits in
the UK. Designed for
practitioners, by practitioners!



CPD ACCREDITED

AWARD-WINNING

About Us



Founded by an award-winning chartered accountant and non-executive Director, Governance360 creates simple innovative solutions that develop stronger, more accountable leaders.

Frustrated by how many small businesses and charities fail through simple lack of governance knowledge, Governance360 helps bridge the gap for teams and Boards looking to build skills, be more resilient and prepare strong roots for future success.

CONTACT US

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HOW THE ACADEMY

WORKS



Built in the real world, for the real world



Accessible at any time of day or night via a browser (no special software needed)



Externally accredited for CPD purposes and assurance



Digital, continually updated, additional content within membership

Key features include

- ✓ Modules approx 30 minutes long
- ✓ Stop and start in any order
- ✓ Quiz to prove content absorbed
- ✓ Links to articles and legislation included

About the Trainers

A TechNation 2021 Rising star winner, Governance360, the writing and content production team is led by award-winning executive and non-executive Director Clive Bawden, a chartered accountant by training.



governance360.co.uk



Innovation Birmingham
Campus
Centrum, Holt Street,
Birmingham, B7 4BB

Director Readiness programme

Specifically built for new and aspiring Board members

- Induction and onboarding process for new Board members
- Leadership planning work to give simple, proof points to aspiring board members ahead of their promotion
- Pre-Investment process - ensure all Board members are trained in the basics of their role ahead of a funding round
- Confidence building for existing Directors within your business, particularly if considering a future non-executive career



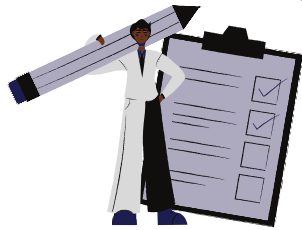


REACH

DIRECTOR READINESS

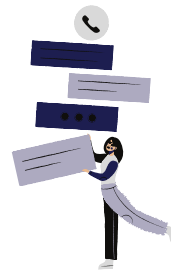
FIVE FOCUSED MODULES

1



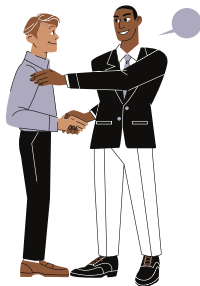
Module 1: Director
Statutory Duties

2



Module 2: Conflicts of
Interest

3



Module 3: Different
Types of Director

4



Module 4: Shareholder
or Director

5



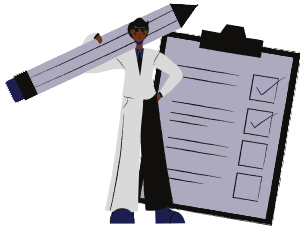
Module 5: Personal
Liabilities as a Director

FIND MORE
DETAILED
INFORMATION
ON THE NEXT
PAGES

DIRECTOR READINESS

MODULE OUTLINES

1

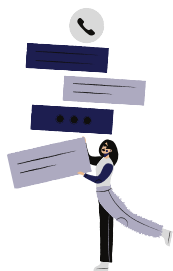


Module 1: Director Statutory Duties

In this module, you will cover:

- The **key duties** outlined in law for the Director of a Limited company
- The **main risks** of a breach of these duties
- Some **practical measures** to balance this risk

2

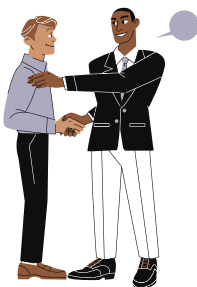


Module 2: Conflicts of Interest

In this module, you will cover:

- What a **conflict of interest** is.
- Why conflicts of interest matter to the management of a Company.
- **How to identify** a conflict of interest.
- How to put **practical steps** in place to manage conflicts.

3



Module 3: Different Types of Director

In this module, you will cover:

- A **recap** of key responsibilities and core legal duties of directors.
- **Why** a company needs a director.
- The essential **differences between role descriptions** within boards, for example what is a Non-Executive?
- How directors are **appointed and removed**.

DIRECTOR READINESS

MODULE OUTLINES

4



Module 4: Shareholder or Director

In this module, you will cover:

- The **role of a director compared** with others involved in organisation management and oversight.
- **Role of a shareholder** in a private business.
- Typical use of **Shareholders Agreements**.
- How to **manage** the relationship between Director and Shareholder

5



Module 5: Personal Liabilities as a Director

In this module, you will cover:

- The **link** between a director's duty to the company and personal liability.
- Areas where a Director may be **personally liable**.
- What '**trading while insolvent**' means.
- How **insurance for directors** works and how to manage risk.



Board Readiness programme

Built to help existing boards sharpen their skills and impact

- Greater awareness of what a 'good' board meeting should consist of
- Structured content on time management, board paper preparation and how to present better quality information and analysis
- A module on the Role of the Chair - suitable for sharpening the skills of current Chairs and helping prepare those for the role in future
- A module on Risk management basics, along with tips and hints on how to develop a risk management culture in an organisation

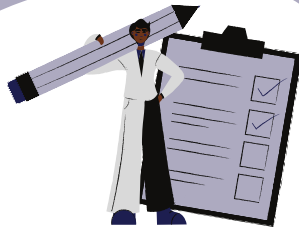


REACH

BOARDROOM READINESS

FIVE FOCUSED MODULES

1



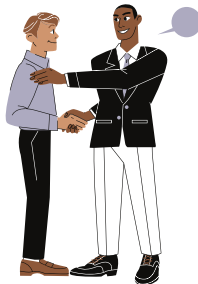
Module 1: Role of the Board of Directors

2



Module 2: Writing Better board minutes

3



Module 3: The role of the Chair.

4



Module 4: Risk management basics

5



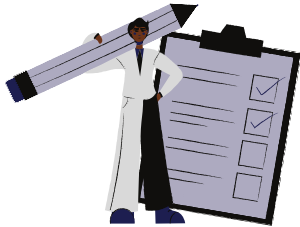
Module 5: How effective boards operate

FIND MORE
DETAILED
INFORMATION
ON THE NEXT
PAGES

BOARDROOM READINESS

MODULE OUTLINES

1



Module 1: Role of the Board of Directors

In this module, you will cover:

- The **role** of a Board of Directors and their main **powers**
- The main **types** of Board structure in the UK and their typical **make-up**
- The Board's **role, purpose and key tasks**

2

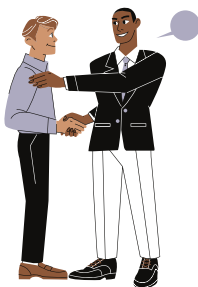


Module 2: Writing Better Board Minutes

In this module, you will cover:

- What board minutes are and the **legislative framework**
- What makes a **good** board paper
- How to record **conflicts of interest** and manage **dissenting views**
- Explain how to **circulate** and manage board paper **approvals**

3



Module 3: The role of the Chair.

In this module, you will cover:

- The **role** of a Board Chair
- How a Chair is **appointed** or **removed**
- The key differences between an **executive and non-executive** Chair
- Key characteristics of a **good Chair**
- What a **Senior Independent Director** (or SID) does

BOARDROOM READINESS

MODULE OUTLINES

4

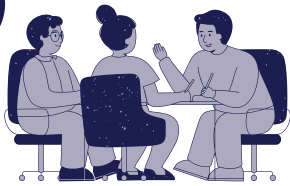


Module 4: Risk management basics

In this module, you will cover:

- What risk **means** in the context of an organisation and why it matters.
- A basic **framework** for risk, in particular strategic and operational risks
- Discuss how risk may be **managed in** an organisation
- Describe the purpose of a **risk register**

5



Module 5: How effective boards operate

In this module, you will cover:

- Why **effective** board meetings matter
- The **process behind** an effective board meeting
- How to **prepare** for a Board meeting
- How to **manage** a Board meeting well
- How to make an **optimal impact** during a Board meeting

What our clients say

"I found the course incredibly interesting, and would feel confident if someone brought any of the topics up at work now (previously, I wouldn't fully understand what they were referring to!)

Young Manager
Private company (completing as part of an industry association partnership)

"I have just completed the first module. I have found it very useful. I like the subtle humour in this section."

CEO Founder
University spin-out (now venture funded)

"Governance360 have built a set of really practical, hands-on tools perfect for anyone looking to build a sustainable and resilient business."

John Cooke
Entrepreneur in Residence
Bruntwood Scitech (Birmingham)

OUR CREDENTIALS



Rising Stars 2021 - the UK's most exciting competition for innovative, early-stage tech companies



Cohort member 2020-2021



CPD Standards Office -
CPD accreditation
provider 2020/2021



Cohort member 2020-2021

Solutions for Partners

QUICKLY SCALABLE SOLUTIONS



We already work with Universities, other education providers and those interested in helping develop confidence and skills in the boardrooms of tomorrow.

We provide metrics, insights and manage all of the admin and process with your clients. The platform can be activated within minutes and is therefore suitable for quickly scalable impact and delivery and underpinned by award-winning, CPD accredited content.

To enquire about how we can help you achieve your organisational aims, contact us at support@governance360.co.uk to set up a meeting today.



G360° Academy

Build your skills

Build your confidence

Build your company

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